

Cleveland Community Safety Hub

Social Value E Report



£2000

Donated to charities who support the local community

400+

Students participated in our 'Stay Safe' campaign

8

Engagement events held across 3 priority wards

93%

Subcontractors within 25 miles of the project

19

Days of work experience for 4 local residents

200+

Visitors via 19 site tours

448

Secondary students supported with employability skills via 'Building My Skills'

190

Primary students received our 'Get into STEM' resources

7

Teesside apprentices employed



Introduction

Cleveland Community Safety Hub

This report has been produced by Esh Group's Social Value Team on behalf of Esh Construction, summarising the social, economic and environmental impact achieved from Cleveland Community Safety Hub, on behalf of the Police and Crime Commissioner for Cleveland.

The Community Safety Hub and base for Cleveland Police is an innovative, efficient building which provides work space for Cleveland Police and partner agencies, providing a home for modern day specialist policing.

The Community Safety Hub is planned as a gateway building to the proposed regeneration of the Hemlington area. The open and flexible office space provides dedicated office accommodation as well as flexible and alternative working areas enabling other agencies to work effectively from the site. The office zone is also the more dominant element of the building.

Social Value targets were delivered in line with Esh Group's 'Constructing Local' strategy, following 4 themes:

- Employing **Local**
- Engaging **Local**
- Educating **Local**
- Buying **Local**

Key objectives relating to the Eagles Community Arena development included; maximising local procurement, supporting apprentice training, engagement with local schools and the wider community.

Building My Skills

Local overview



3

Local Schools Engaged
through Building My Skills

448

Students Engaged through
Building My Skills

15

Employability Sessions
through Building My Skills



CHECKPOINT TASKS



My Pathway

Personal
Finance



Online
Appearance

Job
Applications



Preparing for
Interviews

Building My Skills (BMS)

Our established secondary school programme, Building My Skills, assists in supporting a successful transition from school to work through timetabled business engagement as part of the curriculum.

Building My Skills is a free programme which provides students in Years 9 or above with a rounded introduction to the world of work. Each school receives 5 employability sessions throughout an academic year, with each session being delivered by a different business guest from a range of sectors.

Each business role model provides students with an introduction to their business, information about a variety of careers and employability skills guidance.

Students are supported to complete checkpoint tasks after each session which leads to completion of their own employability portfolio. The programme culminates with a Mock Interview Day for students who have fully engaged with the programme throughout the year.

For this project, 3 local schools received the Building My Skills programme throughout the 2018/19 academic year:



We also welcomed Cleveland Police as a delivery partner for this year's programme, delivering 9 sessions across Teesside schools.

“

Working with Esh Group to deliver the Building My Skills Programme is a very positive experience. The demands of the programme encourage the development of initiative and accountability from our students resulting in them being more capable and competent. Students have responded really well to the programme because they recognise that this is advice and guidance from 'real employers.'”

Get into STEM

Local overview



3

Local Schools Engaged
through Get into STEM

190

Students Engaged through
Get into STEM

98%

of schools agreed **Get into
STEM linked to the curriculum**

85%

teachers agreed it encouraged
students to think about careers
in STEM related subjects

ACTIVITIES



**Dress up and
Job Roles**

**Building a
Wall**



**Quantity Surveyor
& Measuring**

**Architect Imagine
and Design**



Get into STEM

Through our award-winning Get into STEM kits we aim to positively shape career aspirations whilst developing skill sets essential for Science, Technology, Engineering and Mathematics (STEM) careers.

Get into STEM is a primary school programme which engages Early Years Foundation Studies and Key Stage 1 students in construction through an interactive workshop and a construction-themed resource kit.

We deliver a 40-minute workshop to each school which aims to raise aspirations and encourage students to consider a STEM career from an early age. The STEM resource kit is provided free of charge to schools for a period of 2 weeks after the workshop, allowing classes to use it as part of the curriculum or free play.

Each STEM kit contains bright and vibrant resources which are commonly used in construction, such as foam bricks, measuring equipment, literature and personal protection equipment.

3 local schools engaged with the programme:



Following on from the success of the Construction kit, we went on to fund the development of a Police themed kit in partnership with our client which has been deployed by Community Support Officers from September 2018.

The new kit focuses on the different job roles within the police, how the police help our communities and the skills and qualities required.



Carbon Coach

We are equipping the next generation of professionals with the knowledge to tackle greenhouse gas emissions and climate change through Esh Carbon Coach; an online training platform which educates using a mixture of pictures, video and text.

Developed with Construction Industry Training Board (CITB) funding it introduces learners to key concepts around climate change, energy and carbon management.

- **5 Carbon Coaches were employed on this project**
- **3 were Esh Construction Apprentices**
- **2 were members of Esh Construction's supply chain**

Engaging & Procuring Local



400

Primary Students took part in our Stay Safe poster competitions

8

Poster winners recieved certificates & prizes



Stay Safe

Through Stay Safe presentations, we aim to reduce incidents and anti-social behaviour around our construction sites whilst building stronger relationships with the local community and raising the profile of our local construction work.

We delivered Stay Safe presentations in primary schools local to the Cleveland Community Safety Hub development. Each presentation was delivered by a member of our Social Value Team and supported by the Site Management Team and client, who provided local project knowledge.

The assembly presentation introduces students to the key dangers of construction sites and ways to stay safe, with the help of our safety mascot Dudley the Elephant and special guest, Bobby the Bear!

Students were invited to participate in a competition to design a safety poster, with the winning posters being displayed on our site hoarding. 400 students from Viewley Hill and St. Gerrard's Primary School took part in the competition, producing fantastic entries. The winners from both schools were presented with a gift, certificate and invited to our site to view their winning artwork, displayed on the hoardings.

Esh Communities

Esh Communities provides financial support to community groups and charities in the vicinity of the site. We took advice from colleagues at Cleveland Police to shortlist, assess and fund the following projects:

Hemlington Detached Youth Work Project – £1,000
Providing fun and educational activities to reduce anti-social behaviour by working with young people who have offended or are at risk of offending.



Cultures Community Interest Company – £1,000
Supporting local BME, refugee and migrant communities by renovating and refurbishing vacant properties.



BRE Smart Waste

We use the BRE's Smart Waste platform which monitors and reports our environmental impact. The system helps us better manage waste, water, energy, transport, materials and ecology.

Key savings on this project include:

>95%

of waste diverted from landfill

245

tonnes of waste per m2

245

skips used on site

303

tonnes of waste generated

104

tCO2e construction carbon footprint

SMARTWASTE
delivered by bre



Work Experience

We provide work experience placements across our sites to help people gain the valuable experience needed to improve their employability skills and differentiate themselves when competing for future jobs.

The opportunity to gain experience starts from application stage, whereby candidates apply via a formalised online application. Whilst on site, candidates are assigned to a mentor and supported to work on real tasks which helps them develop the soft skills required in the workplace.

Four students from Middlesbrough College formally applied for the opportunities and sat their CSCS certificates. They completed their placements in Plumbing, Joinery and Electrical trades and gained valuable experience to support their studies.

Apprentices

Apprentices are an important part of our culture and employing local was a priority for the Police and Crime Commissioner.

10% of our workforce were enrolled on an apprenticeship programme at the time of the project with Esh Construction 'directly' employing:

20

Apprentices with a **Teesside postcode**

3

Worked onsite during the project for a total of **28 weeks**

7

Apprentices **within 5km of the site**

3

Apprentices supported from **office-based roles**

Local Procurement

We actively engaged sub-contractors in the local area to ensure this project generated maximum value for the local economy.

Our Added Value team worked closely with Esh Construction's Procurement team to monitor subcontractor spend throughout the project:

93%

Within **25 miles of the project** (£7.1m)

11%

Within the **local boroughs**

£1m

To **Local SMEs**

Site Visits

We engaged extensively with local education establishments, clients and local residents to organise tours of the site. Site visits are a great opportunity for individuals to gain an insight into the construction industry by viewing real-life examples on site.

Each visit was tailored to meet the needs of the groups with an introduction to the project and safety brief. Personal protective equipment was provided, and all visitors followed a pre-designated walkway, stopping to view key operations and points of interest.

Throughout this project we hosted visits for over 200 visitors including Cleveland Police staff, local neighbours to the site, local primary school students and construction students from Middlesbrough College. Visitors have had the chance to see the project at various stages of the build and learn about the purpose and facilities of the new Community Safety Hub.



Considerate Constructors Scheme



APPEARANCE

1st Visit 7/9
2nd Visit 7/9

COMMUNITY

1st Visit 8/9
2nd Visit 9/9

ENVIRONMENT

1st Visit 8/9
2nd Visit 9/9

WORKFORCE

1st Visit 7/9
2nd Visit 7/9

Overview

Cleveland Community Safety Hub was part of the Considerate Constructors Scheme, a voluntary registration where we agree to abide by the Code of Considerate Practice.

The Code of Considerate Practice commits sites, companies and suppliers registered with the Scheme to care about appearance, respect the community, protect the environment, secure everyone's safety and value their workforce. Our compliance with the Code of Considerate Practice is scored on each construction site.

The site was registered with the Considerate Constructors Scheme and achieved excellent scores of 38 and 41 during its two site visits. This is above the national average of 36 something we are very proud of.

“

Regarding community, the site is judged exceptional. The interaction with both educational establishments and local charities is astonishing and is to be highly commended. All in all, this is a pretty terrific site and a credit to all involved. I would like to thank Chris, Jonathan, Clare and Simon for an illuminating morning.”

Considerate Constructors Scheme
Monitor's Site Report, Cottingham & Orchard Park Flood Alleviation Scheme

BBC School Report



Students from The Kings Academy (0.8 km), visited the Cleveland Community Safety Hub with the Police and Crime Commissioner to film for the BBC School Report.

The students asked The Commissioner about the new Safety Hub, the purpose and use of the new building and how the build was funded by Cleveland Police.



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& Tees Valley**

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**Yorkshire
& Humber**

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Welcome to



**Cleveland
Community**

