



## CASE STUDY

### Site Visits

**ESH** ADDED VALUE 

**Site visits provide an excellent opportunity to showcase opportunities that the construction industry can offer. Esh Group have dedicated teams that work both on and off site to ensure learners get the most out of visits. Through organising Personal Protection Equipment (PPE) risk assessments and suitable dates to ensure visitors are in a safe environment disruptions to site operations are kept to a minimum.**

Added Value regularly engage with primary schools in our operational areas via our Site Safety presentations. As a responsible business, we engage with local children aged 4 – 11 to instil the importance of site safety around construction sites.



## Site Visits

When working with primary schools Esh Group's Added Value team deliver Stay Safe sessions with students before they attend the site.

Delivered in assembly Stay Safe sessions highlight the dangers of construction sites giving the students the opportunity to ask questions prior to their visit. With the help of Esh Group's Site Safety mascot Dudley the Elephant students can see a live construction site and gain an understanding of the work and potential dangers.

Secondary Schools, Colleges and Universities can also take part in site visits providing an excellent opportunity to see a future careers aspiration in action. This allows them to link and contextualize the theory they are studying to real-life examples in a busy construction environment.

Site visits follow a compulsory site induction and are often paired with classroom activities such as team building employability skills sessions. Esh Group provide practical experiences for teaching staff, helping them to understand current construction practices and provide real-life context for teaching.

All site visits are coordinated by Esh Group's Added Value team and are:

- Risk assessed by qualified Health & Safety professional
- Planned to include secure walkways and viewing platforms
- Conducted by members of site or project teams who provide a narrative to the work being completed.
- Include necessary Personal Protection Equipment onsite

Site visit opportunities are advertised via our clients, directly with local education establishments, job centres, on our website and via mailshot. Adverts include the visit window, placement location, postcode, duration, maximum number of visitors and focus campaign to local residents and be a 'Considerate Constructor'.

## Site Safety

Alongside our Site Safety Mascot; Dudley the Elephant, the Added Value team introduce safety procedures through a short 20-minute presentation suitable for ages 4-11. The presentation covers the key dangers of construction sites, provides an opportunity for students to dress up in personal protection equipment (PPE) and culminates with a fun interactive quiz. In addition to the safety presentation, we run a safety poster competition, allowing students to apply what they have learnt about Site Safety by designing a poster where the winner would be displayed on the hoardings – an exciting chance to display their art work in the local community.

The competition is introduced at the end of the Site Safety talk with a 2-week deadline. All submissions are collected and reviewed by Esh Group staff and the client, who will choose 2 successful winners. The winning posters are displayed on the hoarding of the site with an opportunity for the winners to visit and see their artwork first hand.



## Outcomes

Since September 2015 we have:

- Arranged and delivered 65 Site Visits in our operational areas
- Accommodated 1000 individuals safely to site with H&S inductions and appropriate PPE
- Offered visits to a range of education establishments from primary and secondary schools, colleges, universities, job centre plus and community groups.
- Delivered 40 Site Safety presentations to primary schools within proximity to our live construction sites.
- Spread our 'Everyone Safely Home' and Site Safety message to over 6000 pupils
- Received over 3000 entries for our site hoarding poster