

CASE STUDY

Northumberland Added Value

ESH ADDED VALUE 



Division:

Esh Added Value



Client:

Trivselhus by Esh



Value:

£4.9M



Dates:

Feb 2016 – Mar 2017

Hexham Gate is a unique collection of 16 low-energy homes constructed in the market town of Hexham. The homes bring together contemporary living space with a market leading focus on sustainability. The result is one of the North East's most innovative residential schemes for its size, scale and strong focus on sustainable living. 50% of the development was successfully sold of plan to buyer keen to access the high level sustainable lifestyle offered in a Trivselhus by Esh home.

The development offers buyers a mix of three different house designs each with their own large, private garden. Residents benefit from reductions in heating costs and the homes further contribute to reducing demands upon energy sources as a result.

Added Value Deliverables

Deliverables	Achieved
Apprentices	4
Building My Skills	3
Primary STEM	5
Charitable Provision	2
Site Safety Presentation	1

Building My Skills

Esh have developed an award winning programme for education establishments called Building My Skills (BMS). We have worked with 32 partner businesses to deliver the free employability programme to 39 schools, 3 of which are in Northumberland. Delivered in five hour long sessions over the course of an academic year, the programme opens the eyes of young people to the world of work and provides guidance on CV writing and interview techniques. Students who attend all BMS sessions and complete their employability portfolios will be given the opportunity to attend a mock interview day at the end of the programme. Promising students who have previously attended mock interview days have been offered work experience, gap year placements and employment.

School	Year	Cohort
Cramlington Learning Village	12	180
James Calvert Spence College	10	80
The King Edward VI School	10	320

Workshops

'Get into STEM' is an exciting programme developed to address the Science, Technology, Engineering & Mathematics (STEM) skills gap in the built environment and introduce primary school students to STEM careers.

Each kit is filled with innovative construction themed items and lesson plans. The kit includes child sized PPE, construction themed books, foam bricks, wheel barrow, model buildings and design tools. 'Get into STEM' kits are provided to schools free of charge for a 2-week period and align with the Early Years Foundation Studies and Key Stage 1 curriculum.

As part of our commitment we have booked and loaned our 'Get into STEM' kit to 6 primary schools in the Sunderland area which are local to the site, giving over 235 student's access to the resources.

School	Year	Students	Date
Northburn Primary School	Reception/ Year 1 & 2	52	20/06/16
Morpeth Rd Academy	Year 1	60	03/05/16
St Paul's First School	Year 1	26	26/09/16
Hexham East First School	Year 1 & 2	60	03/10/16
St Paul's First School	Year 1 & 2	26	10/10/16

“We are very grateful to receive this funding from Esh Communities. We are confident the new community garden will make a real difference to people's lives in Stobhill. It will complement the work being delivered at the new iLearn Centre, adjacent to the garden site, which is really helping to widen horizons for the community.”

- Sara Parker-Clark (Community Involvement Team Leader, Isos)

Site Safety Talks

To help build strong relationships with the local community and raise awareness of what happens behind the site hoardings we engaged with 150 pupils at Morpeth Road Academy by delivering our site safety talk.

The presentation covered the key dangers of construction sites, provides opportunities for students to dress up in personal protection equipment (PPE) and concludes with an interactive quiz. It is a great opportunity to promote our 'Everyone Safely Home' campaign to local residents and be a 'Considerate Constructor'.

Charitable Provision

As part of our Esh Communities scheme we awarded £1000 to Isos Housing Ltd. based in Northumberland to fund materials for a community garden.

The winner of our 2017 round of Esh Communities for Northumberland will be announced in March 2017.

Apprentices

Apprentices are an important part of our culture as many of our Senior Management team began their careers via the apprenticeship route. We provide a bespoke apprenticeship programme via Esh Academy, managed by Esh Training Solutions, the training arm of Esh Group.

We currently have 4 apprentices with Northumberland postcodes who are studying Joinery, General Construction Operations and Quantity Surveying. 79% of our apprentices convert to full time roles within Esh Group - something we are particularly proud of!

